

K3 League - Daejeon Korail vs Changwon

DATE: Sunday, August 31, 2025
LOCATION: Woni-daero, Gyeongsangnam-do, KR

Event Description

K3 League - Daejeon Korail vs Changwon is a premier sports event in Woni-daero. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 46/100

Expected Attendance: 667 people

Event ID: 8n4Ju3UYuT3gTmWgNG

Hotel Demand Indicators

ADR Impact Index: 5.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 267 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.