

K-POP Superslayers

DATE: Sunday, February 8, 2026
LOCATION: Carrick-On-Shannon, County Leitrim, IE

Event Description

K-POP Superslayers is a premier concerts event in Carrick-On-Shannon. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts
Importance Rank: 35/100
Expected Attendance: 172 people
Event ID: 5gprV7p9G8p4KGBdmi

Hotel Demand Indicators

ADR Impact Index: 4.5x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 69 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
