

# K POP / K RNB / K HIP HOP DAY PARTY!

DATE: Saturday, August 16, 2025  
LOCATION: London, England, GB

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## Event Description

K POP / K RNB / K HIP HOP DAY PARTY! is a premier community event in London. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** community  
**Importance Rank:** 30/100  
**Expected Attendance:** 100 people  
**Event ID:** HEgbDA5G4A85nHN2JW

## Hotel Demand Indicators

**ADR Impact Index:** 4.1x baseline (varies by property tier & location)  
**Occupancy Impact:** +60 percentage points over baseline  
**Booking Lead Time:** Demand begins 30 days before event  
**Impact Radius:** 15km from venue  
**Estimated Room Nights:** 40 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

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<https://becircadian.com/events/k-pop-k-rnb-k-hip-hop-day-party>

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