

K-Pop Demon Hunters sing-along tribute - sunday 4th of jan - 11am

DATE: Sunday, January 4, 2026
LOCATION: Mallow, County Cork, IE

Event Description

K-Pop Demon Hunters sing-along tribute - sunday 4th of jan - 11am is a premier performing-arts event in Mallow. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts

Importance Rank: 39/100

Expected Attendance: 289 people

Event ID: FYsqz5qYgEbg7XFGq9

Hotel Demand Indicators

ADR Impact Index: 4.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 116 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
