

K League 2 - Seoul E-Land vs Chungbuk Cheongju

DATE: Sunday, November 9, 2025
LOCATION: Cheongju, Chungcheongbuk-do, KR

Event Description

K League 2 - Seoul E-Land vs Chungbuk Cheongju is a premier sports event in Cheongju. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 65/100

Expected Attendance: 5,406 people

Event ID: DF4wRoKDZVja5o26D9

Hotel Demand Indicators

ADR Impact Index: 7.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 2,162 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.