

# K League 1 - Ulsan HD vs Suwon

DATE: Saturday, August 16, 2025  
LOCATION: Suwon, Gyeonggi-do, KR

## Event Description

K League 1 - Ulsan HD vs Suwon is a premier sports event in Suwon. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 65/100

**Expected Attendance:** 5,702 people

**Event ID:** CZprbZUbvMKcqHNZqC

## Hotel Demand Indicators

**ADR Impact Index:** 7.0x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 2,281 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*