

# Jyeuhair at Olympia

DATE: Wednesday, October 29, 2025

LOCATION: Paris, Île-de-France, FR

## Event Description

Jyeuhair at Olympia is a premier concerts event in Paris. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** concerts

**Importance Rank:** 53/100

**Expected Attendance:** 1,427 people

**Event ID:** G8k7cDTC7SUT7g2R92

## Hotel Demand Indicators

**ADR Impact Index:** 6.0x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 571 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

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<https://becircadian.com/events/jyeuhair-at-olympia>

Document generated on 6/4/2026, 12:44:02 AM