

JVG, Teflon Brothers, and Reino Nordin

DATE: Friday, November 14, 2025
LOCATION: Rauma, Satakunta, FI

Event Description

JVG, Teflon Brothers, and Reino Nordin is a premier festivals event in Rauma. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 51/100

Expected Attendance: 1,083 people

Event ID: 944qiw8S7ncte45Mhb

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 433 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.