

JVG, Apulanta, Teflon Brothers, and The Bee

DATE: Friday, November 21, 2025
LOCATION: Vuokatti, FI

Event Description

JVG, Apulanta, Teflon Brothers, and The Bee is a premier festivals event in Vuokatti. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 54/100

Expected Attendance: 1,649 people

Event ID: FLhCEngXbexDPxMPNL

Hotel Demand Indicators

ADR Impact Index: 6.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 660 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.