

# JUSTIN CURRIE: THE TREMOLO DIARIES

## in conversation

DATE: Tuesday, September 16, 2025  
LOCATION: London, England, GB

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### Event Description

JUSTIN CURRIE: THE TREMOLO DIARIES in conversation is a premier conferences event in London. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

### Key Information

**Category:** conferences

**Importance Rank:** 38/100

**Expected Attendance:** 250 people

**Event ID:** GDcaaqnQwzLesp7s7H

### Hotel Demand Indicators

**ADR Impact Index:** 4.7x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 100 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

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