

"JUSTICIA CON PROPÓSITO Nuestro camino para transformar el mundo"

DATE: Friday, November 7, 2025
LOCATION: Ocotlán, Jalisco, MX

Event Description

"JUSTICIA CON PROPÓSITO Nuestro camino para transformar el mundo" is a premier conferences event in Ocotlán. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 25/100

Expected Attendance: 54 people

Event ID: 3Y3otp5qBcZnk3Yoy4

Hotel Demand Indicators

ADR Impact Index: 3.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 22 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.