

Justice, yoa, Clou, and The Cloverhearts

DATE: Thursday, August 21, 2025
LOCATION: Bréal-sous-Montfort, Bretagne, FR

Event Description

Justice, yoa, Clou, and The Cloverhearts is a premier festivals event in Bréal-sous-Montfort. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 57/100

Expected Attendance: 2,212 people

Event ID: 92cBox7mKRRqtarYTb

Hotel Demand Indicators

ADR Impact Index: 6.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 885 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.