

# JUST A SUNSET, ONLY SINGLE- London

DATE: Wednesday, September 10, 2025  
LOCATION: London, England, GB

---

## Event Description

JUST A SUNSET, ONLY SINGLE- London is a premier conferences event in London. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** conferences  
**Importance Rank:** 44/100  
**Expected Attendance:** 495 people  
**Event ID:** 7Lzp8dPeMC7VCoDEtd

## Hotel Demand Indicators

**ADR Impact Index:** 5.2x baseline (varies by property tier & location)  
**Occupancy Impact:** +60 percentage points over baseline  
**Booking Lead Time:** Demand begins 30 days before event  
**Impact Radius:** 15km from venue  
**Estimated Room Nights:** 198 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---