

# Jurassic Live

DATE: Saturday, December 6, 2025  
LOCATION: Red Hook, St. Thomas, VI

---

## Event Description

Jurassic Live is a premier performing-arts event in Red Hook. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** performing-arts

**Importance Rank:** 28/100

**Expected Attendance:** 84 people

**Event ID:** EmHPj2279nQi3TfYPE

## Hotel Demand Indicators

**ADR Impact Index:** 3.9x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 34 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---

Generated by Be Circadian | Cultural Intelligence Platform

<https://becircadian.com/events/jurassic-live>

Document generated on 6/3/2026, 10:35:36 PM