

# Juno Morgen - Julespesial

DATE: Wednesday, December 10, 2025

LOCATION: Oslo, Oslo, NO

## Event Description

Juno Morgen - Julespesial is a premier concerts event in Oslo. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** concerts

**Importance Rank:** 34/100

**Expected Attendance:** 164 people

**Event ID:** r35pH6sRu9EFWwUxnv

## Hotel Demand Indicators

**ADR Impact Index:** 4.4x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 66 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

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<https://becircadian.com/events/juno-morgen-julespesial>

Document generated on 6/4/2026, 4:01:11 AM