

# Junior School Showcase

DATE: Wednesday, October 29, 2025

LOCATION: Kyneton, Victoria, AU

## Event Description

Junior School Showcase is a premier expos event in Kyneton. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** expos

**Importance Rank:** 49/100

**Expected Attendance:** 920 people

**Event ID:** GLuyMSsmkphmVgmZ4W

## Hotel Demand Indicators

**ADR Impact Index:** 5.7x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 368 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*