

Jungle Jim Smith Live at Tumut River Brewing (Free Entry)

DATE: Thursday, September 18, 2025
LOCATION: Tumut, New South Wales, AU

Event Description

Jungle Jim Smith Live at Tumut River Brewing (Free Entry) is a premier festivals event in Tumut. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 38/100

Expected Attendance: 251 people

Event ID: Hcack8WkUMHUa9g582

Hotel Demand Indicators

ADR Impact Index: 4.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 100 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.