

# Julien Lieb at Zenith de Pau

DATE: Saturday, November 8, 2025  
LOCATION: Pau, Nouvelle-Aquitaine, FR

## Event Description

Julien Lieb at Zenith de Pau is a premier concerts event in Pau. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** concerts

**Importance Rank:** 61/100

**Expected Attendance:** 3,399 people

**Event ID:** 6L5wZ5cNYgJmfMw9F6

## Hotel Demand Indicators

**ADR Impact Index:** 6.7x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 1,360 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*