

JULIAN SOMMER Firma Hollunder - 11. Original Karlsruher Oktoberfest

DATE: Saturday, September 27, 2025
LOCATION: Karlsruhe, Baden-Württemberg, DE

Event Description

JULIAN SOMMER Firma Hollunder - 11. Original Karlsruher Oktoberfest is a premier performing-arts event in Karlsruhe. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts
Importance Rank: 50/100
Expected Attendance: 10,000 people
Event ID: D3WA7EgoMiKygCW8U9

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)
Occupancy Impact: +61 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 4,000 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
