

Jul på Jobcentret

DATE: Monday, November 17, 2025

LOCATION: Nykøbing Falster, DK

Event Description

Jul på Jobcentret is a premier performing-arts event in Nykøbing Falster. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts

Importance Rank: 37/100

Expected Attendance: 218 people

Event ID: 6hsQypk89P2yp3QDLP

Hotel Demand Indicators

ADR Impact Index: 4.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 87 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.