

Juego Especial

DATE: Saturday, November 8, 2025
LOCATION: Culiacán Rosales, Sinaloa, MX

Event Description

Juego Especial is a premier sports event in Culiacán Rosales. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 70/100

Expected Attendance: 10,244 people

Event ID: 7o4oNC7atyFmh3A69h

Hotel Demand Indicators

ADR Impact Index: 7.5x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 4,098 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.