

Judith Perkins 'You Can't See the Forest for the Trees' Art Exhibition & Sale

DATE: Wednesday, October 22, 2025
LOCATION: Yass, New South Wales, AU

Event Description

Judith Perkins 'You Can't See the Forest for the Trees' Art Exhibition & Sale is a premier expos event in Yass. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 45/100

Expected Attendance: 575 people

Event ID: 98RXdgMATqbBiRtS7o

Hotel Demand Indicators

ADR Impact Index: 5.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 230 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
