

Judge, Jury, & Jokes: A Comedy Variety Show Live at The Plus

DATE: Wednesday, August 13, 2025
LOCATION: Eau Claire, Wisconsin, US

Event Description

Judge, Jury, & Jokes: A Comedy Variety Show Live at The Plus is a premier performing-arts event in Eau Claire. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts
Importance Rank: 50/100
Expected Attendance: 10,000 people
Event ID: DdwoNfHyvFqZ94B3u7

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)
Occupancy Impact: +61 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 4,000 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.