

JUBILA

DATE: Saturday, September 13, 2025
LOCATION: Bonchamp-lès-Laval, Pays de la Loire, FR

Event Description

JUBILA is a premier concerts event in Bonchamp-lès-Laval. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 41/100

Expected Attendance: 361 people

Event ID: 3sHK3UY9WVW3d6EsK

Hotel Demand Indicators

ADR Impact Index: 5.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 144 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.