

# JuBi - The Youth Education Fair Essen

DATE: Saturday, September 6, 2025  
LOCATION: Essen, Nordrhein-Westfalen, DE

---

## Event Description

JuBi - The Youth Education Fair Essen is a premier expos event in Essen. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** expos

**Importance Rank:** 70/100

**Expected Attendance:** 10,000 people

**Event ID:** GoDDmuJFvXMpNhZ5ue

## Hotel Demand Indicators

**ADR Impact Index:** 7.5x baseline (varies by property tier & location)

**Occupancy Impact:** +61 percentage points over baseline

**Booking Lead Time:** Demand begins 90 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 4,000 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---

Generated by Be Circadian | Cultural Intelligence Platform  
<https://becircadian.com/events/jubi-the-youth-education-fair-essen>

Document generated on 6/4/2026, 5:53:45 AM