

# Jozi's SPAR Women's Grand Prix Series

DATE: Saturday, October 4, 2025  
LOCATION: Johannesburg, Gauteng, ZA

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## Event Description

Jozi's SPAR Women's Grand Prix Series is a premier sports event in Johannesburg. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 78/100

**Expected Attendance:** 24,999 people

**Event ID:** 4baB8kK2ch3bUm2NHP

## Hotel Demand Indicators

**ADR Impact Index:** 8.1x baseline (varies by property tier & location)

**Occupancy Impact:** +62 percentage points over baseline

**Booking Lead Time:** Demand begins 90 days before event

**Impact Radius:** 25km from venue

**Estimated Room Nights:** 10,000 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

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