

JOURNÉES EUROPÉENNES DU PATRIMOINE

DATE: Saturday, September 20, 2025
LOCATION: Saxon-Sion, Lorraine, FR

Event Description

JOURNÉES EUROPÉENNES DU PATRIMOINE is a premier conferences event in Saxon-Sion. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 30/100

Expected Attendance: 97 people

Event ID: D8qJBT8D5rFQnYTc9P

Hotel Demand Indicators

ADR Impact Index: 4.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 39 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.