

Journée technique Renishaw & Metrologic Group - 27/11/25

DATE: Thursday, November 27, 2025
LOCATION: Champs-sur-Marne, Île-de-France, FR

Event Description

Journée technique Renishaw & Metrologic Group - 27/11/25 is a premier conferences event in Champs-sur-Marne. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 37/100

Expected Attendance: 216 people

Event ID: Esa3Bxnb9VYhzs98EN

Hotel Demand Indicators

ADR Impact Index: 4.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 86 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
