

Journée portes ouvertes - Thonon

DATE: Friday, September 26, 2025

LOCATION: Thonon-les-Bains, Auvergne-Rhône-Alpes, FR

Event Description

Journée portes ouvertes - Thonon is a premier expos event in Thonon-les-Bains. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 55/100

Expected Attendance: 1,699 people

Event ID: 6KWabEhyd99xoFKAHm

Hotel Demand Indicators

ADR Impact Index: 6.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 680 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.