

Journée Portes Ouvertes 2025 - Nantes

DATE: Saturday, December 6, 2025
LOCATION: Saint-Herblain, Pays de la Loire, FR

Event Description

Journée Portes Ouvertes 2025 - Nantes is a premier conferences event in Saint-Herblain. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 31/100

Expected Attendance: 110 people

Event ID: 4Bud5XiVMkzZMKVz3m

Hotel Demand Indicators

ADR Impact Index: 4.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 44 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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Document generated on 6/4/2026, 7:23:51 AM