

Journée Nationale Thermomix

DATE: Saturday, September 13, 2025
LOCATION: Saint-Ferdinand, Québec, CA

Event Description

Journée Nationale Thermomix is a premier conferences event in Saint-Ferdinand. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 22/100

Expected Attendance: 38 people

Event ID: gTEabLA7843g8qJQgN

Hotel Demand Indicators

ADR Impact Index: 3.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 15 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.