

Journée nationale thermomix -rue de verchères-St Jean sur Richelieu -Quebec

DATE: Saturday, September 13, 2025
LOCATION: Saint-Jean-sur-Richelieu, Québec, CA

Event Description

Journée nationale thermomix -rue de verchères-St Jean sur Richelieu -Quebec is a premier conferences event in Saint-Jean-sur-Richelieu. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 26/100

Expected Attendance: 65 people

Event ID: DZno69FMsGSBDADsw9

Hotel Demand Indicators

ADR Impact Index: 3.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 26 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
