

JOUE LA COMME MEHDI

DATE: Thursday, September 18, 2025
LOCATION: Bayonne, Nouvelle-Aquitaine, FR

Event Description

JOUE LA COMME MEHDI is a premier performing-arts event in Bayonne. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts

Importance Rank: 50/100

Expected Attendance: 10,000 people

Event ID: BCTaSeFcNJFH8R4yA4

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 4,000 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

Generated by Be Circadian | Cultural Intelligence Platform
<https://becircadian.com/events/joue-la-comme-mehdi>

Document generated on 6/4/2026, 1:40:38 AM