

Josh Turner and Jake Clayton

DATE: Sunday, January 25, 2026
LOCATION: Port Everglades, Florida, US

Event Description

Josh Turner and Jake Clayton is a premier festivals event in Port Everglades. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 51/100

Expected Attendance: 1,060 people

Event ID: 9pmnpvwYBATocgGoN7

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 424 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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