

Joseph Parker v Fabio Wardley: Boxing Hospitality at The O2

DATE: Saturday, October 25, 2025
LOCATION: London, England, GB

Event Description

Joseph Parker v Fabio Wardley: Boxing Hospitality at The O2 is a premier sports event in London. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 50/100

Expected Attendance: 10,000 people

Event ID: Dr5ukP5BwoSB5Z6Ylm

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 4,000 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.