

# Joseph Capriati

DATE: Friday, September 26, 2025

LOCATION: Islas Baleares, ES

## Event Description

Joseph Capriati is a premier concerts event in the region. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** concerts

**Importance Rank:** 57/100

**Expected Attendance:** 2,229 people

**Event ID:** 6ZWf9uojA5jUjh3vM

## Hotel Demand Indicators

**ADR Impact Index:** 6.3x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 892 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*