

# Joscho Stephan, Richard Smith, and Rory Hoffman

DATE: Sunday, October 19, 2025  
LOCATION: Neustadt an der Weinstraße, Rheinland-Pfalz, DE

## Event Description

Joscho Stephan, Richard Smith, and Rory Hoffman is a premier concerts event in Neustadt an der Weinstraße. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** concerts

**Importance Rank:** 45/100

**Expected Attendance:** 591 people

**Event ID:** GGwA24SdkAoYJE9mU4

## Hotel Demand Indicators

**ADR Impact Index:** 5.3x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 236 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*