

# Jornada profesional de turismo rural en Andalucía

DATE: Friday, October 24, 2025  
LOCATION: Jaén, Andalucía, ES

## Event Description

Jornada profesional de turismo rural en Andalucía is a premier expos event in Jaén. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** expos

**Importance Rank:** 45/100

**Expected Attendance:** 589 people

**Event ID:** Ddm5FrZ83eJPUHjPsF

## Hotel Demand Indicators

**ADR Impact Index:** 5.3x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 236 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*