

JORNADA DE ACTUALIZACIÓN OFTALMOLÓGICA CENTROVISIÓN

DATE: Friday, November 14, 2025
LOCATION: Rodeo de la Cruz, Mendoza, AR

Event Description

JORNADA DE ACTUALIZACIÓN OFTALMOLÓGICA CENTROVISIÓN is a premier conferences event in Rodeo de la Cruz. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 45/100

Expected Attendance: 554 people

Event ID: AUzovBV4awjgEFcvLE

Hotel Demand Indicators

ADR Impact Index: 5.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 222 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.