

Jorge & Mateus, Felipe Amorim, Manu Bahtidão, and Pedro Libe

DATE: Saturday, September 6, 2025
LOCATION: Sao Luis, BR

Event Description

Jorge & Mateus, Felipe Amorim, Manu Bahtidão, and Pedro Libe is a premier concerts event in Sao Luis. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 40/100

Expected Attendance: 309 people

Event ID: EXev2nK2qwb4tP4jA8

Hotel Demand Indicators

ADR Impact Index: 4.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 124 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.