

# Jorge Federico Osorio

DATE: Wednesday, November 19, 2025

LOCATION: León, Guanajuato, MX

## Event Description

Jorge Federico Osorio is a premier concerts event in León. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** concerts

**Importance Rank:** 38/100

**Expected Attendance:** 262 people

**Event ID:** 4P8x5SPHycQZ7sqUzz

## Hotel Demand Indicators

**ADR Impact Index:** 4.7x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 105 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

Generated by Be Circadian | Cultural Intelligence Platform

<https://becircadian.com/events/jorge-federico-osorio>

Document generated on 6/4/2026, 2:34:04 AM