

Joo Kraus, Nikola Bankov, and Kilian Sladek

DATE: Thursday, November 13, 2025
LOCATION: Baden-Baden, Baden-Württemberg, DE

Event Description

Joo Kraus, Nikola Bankov, and Kilian Sladek is a premier concerts event in Baden-Baden. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 50/100

Expected Attendance: 1,043 people

Event ID: 6mBoPxB7XTwyw3NHvs

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 417 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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