

# Jonis Josef - Kaktus

DATE: Saturday, October 11, 2025

LOCATION: Fredrikstad, NO

## Event Description

Jonis Josef - Kaktus is a premier performing-arts event in Fredrikstad. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** performing-arts

**Importance Rank:** 50/100

**Expected Attendance:** 10,000 people

**Event ID:** B7YVbBNbrXNunJPbtk

## Hotel Demand Indicators

**ADR Impact Index:** 5.8x baseline (varies by property tier & location)

**Occupancy Impact:** +61 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 4,000 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

Generated by Be Circadian | Cultural Intelligence Platform

<https://becircadian.com/events/jonis-josef-kaktus>

Document generated on 6/4/2026, 3:30:35 AM