

Jonathan Foster, Mo Ford, and Jon O'Connell at Twin Lakes Hotel in Star Lake, NY

DATE: Friday, August 15, 2025
LOCATION: Star Lake, New York, US

Event Description

Jonathan Foster, Mo Ford, and Jon O'Connell at Twin Lakes Hotel in Star Lake, NY is a premier concerts event in Star Lake. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 37/100

Expected Attendance: 237 people

Event ID: 3XFM69UWNa2hhjcAoy

Hotel Demand Indicators

ADR Impact Index: 4.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 95 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.