

Jon Pardi with Jake Worthington and Colby Acuff

DATE: Saturday, October 18, 2025
LOCATION: Green Bay, Wisconsin, US

Event Description

Jon Pardi with Jake Worthington and Colby Acuff is a premier concerts event in Green Bay. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 67/100

Expected Attendance: 7,053 people

Event ID: 3V4wr7mGwQBFidS4J6

Hotel Demand Indicators

ADR Impact Index: 7.2x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 2,821 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.