

Jon and Rand Band – Live in the Courtyard at the Best Western Moscow on Friday, September 5th!

DATE: Friday, September 5, 2025
LOCATION: Moscow, Idaho, US

Event Description

Jon and Rand Band – Live in the Courtyard at the Best Western Moscow on Friday, September 5th! is a premier concerts event in Moscow. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 38/100

Expected Attendance: 242 people

Event ID: FSwwK2r4t639JHv

Hotel Demand Indicators

ADR Impact Index: 4.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 97 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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<https://becircadian.com/events/jon-and-rand-band-live-in-the-courtyard-at-the-best-western-moscow-on-friday-september-5th>

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