

# Joëlla Jackson, Under the Moon, Toxic Twins, and 10 others

DATE: Saturday, September 6, 2025  
LOCATION: Amiens, Hauts-de-France, FR

## Event Description

Joëlla Jackson, Under the Moon, Toxic Twins, and 10 others is a premier festivals event in Amiens. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** festivals

**Importance Rank:** 39/100

**Expected Attendance:** 281 people

**Event ID:** 3MoG3TsGnj73Mv3Ua6

## Hotel Demand Indicators

**ADR Impact Index:** 4.8x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 112 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*