

# Jok'Air and Agathe

DATE: Saturday, November 1, 2025  
LOCATION: Jonzac, Nouvelle-Aquitaine, FR

---

## Event Description

Jok'Air and Agathe is a premier concerts event in Jonzac. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** concerts

**Importance Rank:** 43/100

**Expected Attendance:** 471 people

**Event ID:** AHXLgioSwQMS9pPPZQ

## Hotel Demand Indicators

**ADR Impact Index:** 5.2x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 188 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---