

Joint ICTP-IAEA Workshop on Radiation Protection in Diagnostic and Therapeutic Nuclear Medicine

DATE: Monday, November 10, 2025

LOCATION: Trieste, IT

Event Description

Joint ICTP-IAEA Workshop on Radiation Protection in Diagnostic and Therapeutic Nuclear Medicine is a premier expos event in Trieste. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 30/100

Expected Attendance: 100 people

Event ID: 7CRwR8u8yt4ESw7zui

Hotel Demand Indicators

ADR Impact Index: 4.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 40 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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<https://becircadian.com/events/joint-ictp-iaea-workshop-on-radiation-protection-in-diagnostic-and-therapeutic-nuclear-medicine>

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