

# Joint Conference of the Italian and Eastern Mediterranean Regions of the International Biometric Society

DATE: Tuesday, September 16, 2025  
LOCATION: Salerno, Campania, IT

---

## Event Description

Joint Conference of the Italian and Eastern Mediterranean Regions of the International Biometric Society is a premier conferences event in Salerno. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** conferences

**Importance Rank:** 44/100

**Expected Attendance:** 500 people

**Event ID:** E2y43FJTP2e5UUhoBF

## Hotel Demand Indicators

**ADR Impact Index:** 5.2x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 200 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---

Generated by Be Circadian | Cultural Intelligence Platform  
<https://becircadian.com/events/joint-conference-of-the-italian-and-eastern-mediterranean-regions-of-the-international-biometric-society>

Document generated on 6/4/2026, 2:35:19 PM